

Client: The Journal

Agency: panelbase.com

Universe: Adults resident in the North East

Methodology: Online panel

Sample size: 250

Fieldwork dates: 25th to 28th October 2013

Weighting: All the results were weighted by age and gender to be representative of the population nationally.

Further enquiries: Helen Mather, helen@otherlinesnorth.com

Do you think energy prices are too high?

North East (weighted to nat rep)

		Total		Gender					
				Female			Male		
		Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across		
Total		250	100.0%	125	100.0%	50.0%	125	100.0%	50.0%
Do you think energy prices are too high?		Base: All respondents		125	50.0%		125	50.0%	
	Yes	235	94.2%	117	94.0%	49.9%	118	94.4%	50.1%
	No	3	1.0%	0	0.0%	0%	3	2.1%	100.0%
	Don't know	12	4.8%	8	6.0%	63.2%	4	3.5%	36.8%

Do you think energy prices are too high?

North East (weighted to nat rep)

		Total		Age																	
				18-24			25-34			35-44			45-54			55-64			65+		
		Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across		
Total		250	100.0%	37	100.0%	15.0%	40	100.0%	16.0%	45	100.0%	18.0%	40	100.0%	16.0%	37	100.0%	15.0%	50	100.0%	20.0%
Do you think energy prices are too high?		Base: All respondents		250	100.0%	37	15.0%	40	16.0%	45	18.0%	40	16.0%	37	15.0%	50	20.0%				
Yes		235	94.2%	33	89.2%	14.2%	35	87.2%	14.8%	42	93.5%	17.9%	40	100.0%	17.0%	36	96.8%	15.4%	49	97.6%	20.7%
No		3	1.0%	0	0.0%	0%	1	2.3%	35.7%	1	2.3%	40.7%	0	0.0%	0%	1	1.6%	23.7%	0	0.0%	0%
Don't know		12	4.8%	4	10.8%	33.9%	4	10.5%	35.3%	2	4.2%	15.8%	0	0.0%	0%	1	1.6%	5.1%	1	2.4%	9.9%

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Who do you blame for the rise in energy prices?

North East (weighted to nat rep)

		Total		Gender					
				Female			Male		
		Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down
Total		250	100.0%	125	100.0%	50.0%	125	100.0%	50.0%
Who do you blame for the rise in energy prices?	Base: All respondents	250	100.0%	125	50.0%		125	50.0%	
	The power companies	148	59.4%	65	51.7%	43.5%	84	67.0%	56.5%
	The Government	64	25.5%	44	35.0%	68.7%	20	15.9%	31.3%
	The last Labour	15	5.9%	2	2.0%	16.7%	12	9.9%	83.3%
	Don't know/none	23	9.3%	14	11.3%	61.2%	9	7.2%	38.8%

Who do you blame for the rise in energy prices?

North East (weighted to nat rep)

		Total		Age																	
				18-24			25-34			35-44			45-54			55-64			65+		
				Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across
Total		250	100.0%	38	100.0%	15.0%	40	100.0%	16.0%	45	100.0%	18.0%	40	100.0%	16.0%	38	100.0%	15.0%	50	100.0%	20.0%
Who do you blame for the rise in energy prices?	Base: All respondents	250	100.0%	38	15.0%		40	16.0%		45	18.0%		40	16.0%		38	15.0%		50	20.0%	
	The power companies	148	59.4%	12	31.7%	8.0%	19	47.8%	12.9%	28	62.4%	18.9%	24	60.7%	16.4%	25	67.8%	17.1%	40	79.2%	26.7%
	The Government	64	25.5%	18	48.7%	28.7%	11	27.6%	17.3%	12	27.0%	19.1%	10	24.7%	15.5%	6	15.7%	9.2%	6	12.9%	10.1%
	The last Labour	15	5.9%	0	0.0%	0%	4	10.7%	28.8%	1	2.3%	6.9%	3	8.6%	23.3%	5	12.2%	31.0%	1	3.0%	10.0%
	Don't know/none	23	9.3%	7	19.5%	31.7%	6	14.0%	24.2%	4	8.4%	16.3%	2	6.0%	10.3%	2	4.3%	6.9%	2	4.9%	10.7%

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Which party do you most trust to bring down energy prices?

North East (weighted to nat rep)

		Total		Gender					
				Female			Male		
		Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across		
Total		250	100.0%	125	100.0%	50.0%	125	100.0%	50.0%
Which party do you most trust to bring down energy prices?	Base: All respondents	250	100.0%	125	50.0%		125	50.0%	
	Labour	70	28.0%	33	26.1%	46.5%	37	29.9%	53.5%
	Conservative	26	10.3%	9	7.1%	34.6%	17	13.4%	65.4%
	Liberal Democrat	6	2.3%	1	0.4%	8.9%	5	4.2%	91.1%
	Don't know/none	149	59.4%	83	66.4%	55.9%	66	52.4%	44.1%

Which party do you most trust to bring down energy prices?

North East (weighted to nat rep)

		Total		Age																	
				18-24			25-34			35-44			45-54			55-64			65+		
		Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across		
Total		250	100.0%	37	100.0%	15.0%	40	100.0%	16.0%	45	100.0%	18.0%	40	100.0%	16.0%	38	100.0%	15.0%	50	100.0%	20.0%
Which party do you most trust to bring down energy prices?		Base: All respondents	250	100.0%	37	15.0%	40	16.0%	45	18.0%	40	16.0%	38	15.0%	50	20.0%					
	Labour	70	28.0%	10	26.6%	14.3%	10	25.7%	14.7%	19	42.6%	27.4%	12	29.3%	16.8%	8	21.1%	11.3%	11	21.8%	15.6%
	Conservative	26	10.3%	0	0.0%	0%	6	13.9%	21.6%	4	9.8%	17.2%	3	7.5%	11.7%	7	19.3%	28.2%	5	10.9%	21.3%
	Liberal Democrat	6	2.3%	0	0.0%	0%	2	5.1%	35.5%	1	2.7%	21.2%	2	5.0%	34.4%	1	1.4%	8.9%	0	0.0%	0%
	Don't know/none	149	59.4%	28	73.4%	18.5%	22	55.3%	14.9%	20	44.8%	13.6%	23	58.2%	15.7%	22	58.2%	14.7%	34	67.3%	22.6%

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Do you think energy prices are too high?
 UK (weighted to nat rep)

		Total		Gender					
				Female			Male		
		Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across		
Total		1000	100.0%	500	100.0%	50.0%	500	100.0%	50.0%
Do you think energy prices are too high?	Base: All respondents	1000	100.0%	500	50.0%		500	50.0%	
	Yes	918	91.8%	466	93.1%	50.7%	453	90.5%	49.3%
	No	36	3.6%	13	2.6%	35.5%	23	4.7%	64.5%
	Don't Know	45	4.5%	22	4.3%	47.3%	24	4.8%	52.7%

Do you think energy prices are too high?
UK (weighted to nat rep)

		Total		Age																	
				18-24			25-34			35-44			45-54			55-64			65+		
		Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across		
Total		1000	100.0%	150	100.0%	15.0%	160	100.0%	16.0%	180	100.0%	18.0%	160	100.0%	16.0%	150	100.0%	15.0%	200	100.0%	20.0%
Do you think energy prices are too high?		Base: All respondents		1000	100.0%	150	15.0%	160	16.0%	180	18.0%	160	16.0%	150	15.0%	200	20.0%				
	Yes	918	91.8%	116	77.2%	12.6%	151	94.6%	16.5%	170	94.4%	18.5%	147	91.9%	16.0%	144	95.7%	15.6%	191	95.3%	20.8%
	No	36	3.6%	12	7.9%	32.7%	5	3.2%	14.2%	5	2.6%	12.7%	8	5.2%	23.0%	2	1.6%	6.5%	4	2.0%	10.9%
	Don't Know	45	4.5%	22	14.9%	49.0%	4	2.2%	7.8%	5	3.0%	11.9%	5	2.9%	10.2%	4	2.7%	9.0%	5	2.7%	12.1%

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Who do you blame for the rise in energy prices?
 UK (weighted to nat rep)

		Total		Gender					
				Female			Male		
				Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across
Total		1000	100.0%	500	100.0%	50.0%	500	100.0%	50.0%
Who do you blame for the rise in energy prices?	Base: All respondents	1000	100.0%	500	50.0%		500	50.0%	
	The power companies	578	57.8%	287	57.4%	49.6%	291	58.2%	50.4%
	The Government	182	18.2%	94	18.8%	51.6%	88	17.6%	48.4%
	The last Labour	99	9.9%	36	7.2%	36.2%	63	12.7%	63.8%
	Don't know/none	140	14.0%	83	16.6%	59.2%	57	11.5%	40.8%

Who do you blame for the rise in energy prices?
UK (weighted to nat rep)

		Total		Age																	
				18-24			25-34			35-44			45-54			55-64			65+		
				Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across
Total		1000	100.0%	150	100.0%	15.0%	160	100.0%	16.0%	180	100.0%	18.0%	160	100.0%	16.0%	150	100.0%	15.0%	200	100.0%	20.0%
Who do you blame for the rise in energy prices?	Base: All respondents	1000	100.0%	150	15.0%		160	16.0%		180	18.0%		160	16.0%		150	15.0%		200	20.0%	
	The power companies	578	57.8%	52	34.5%	8.9%	92	57.3%	15.9%	113	62.6%	19.5%	103	64.2%	17.8%	90	60.2%	15.6%	129	64.5%	22.3%
	The Government	182	18.2%	40	26.6%	21.9%	31	19.4%	17.0%	37	20.7%	20.4%	28	17.4%	15.3%	24	16.0%	13.2%	22	11.1%	12.2%
	The last Labour	99	9.9%	7	4.4%	6.6%	8	4.9%	7.9%	11	6.3%	11.4%	14	8.4%	13.6%	22	14.7%	22.2%	38	19.0%	38.4%
	Don't know/none	140	14.0%	52	34.5%	36.8%	30	18.5%	21.1%	19	10.4%	13.4%	16	10.0%	11.3%	14	9.1%	9.8%	11	5.3%	7.6%

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Which party do you most trust to bring down energy prices?

UK (weighted to nat rep)

		Total		Gender					
				Female			Male		
				Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across
Total		1000	100.0%	500	100.0%	50.0%	500	100.0%	50.0%
Which party do you most trust to bring down energy prices?	Base: All respondents	1000	100.0%	500	50.0%		500	50.0%	
	Labour	233	23.3%	107	21.3%	45.8%	126	25.2%	54.2%
	Conservative	141	14.1%	56	11.1%	39.5%	85	17.1%	60.5%
	Liberal Democrat	34	3.4%	11	2.3%	33.8%	23	4.5%	66.2%
	Don't know/none	592	59.2%	326	65.3%	55.1%	266	53.2%	44.9%

Which party do you most trust to bring down energy prices?
UK (weighted to nat rep)

		Total		Age																	
				18-24			25-34			35-44			45-54			55-64			65+		
				Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across
Total		1000	100.0%	150	100.0%	15.0%	160	100.0%	16.0%	180	100.0%	18.0%	160	100.0%	16.0%	150	100.0%	15.0%	200	100.0%	20.0%
Which party do you most trust to bring down energy prices?	Base: All respondents	1000	100.0%	150	15.0%		160	16.0%		180	18.0%		160	16.0%		150	15.0%		200	20.0%	
	Labour	233	23.3%	35	23.4%	15.1%	42	26.0%	17.9%	48	26.8%	20.7%	37	23.0%	15.9%	35	23.6%	15.2%	35	17.7%	15.2%
	Conservative	141	14.1%	19	12.9%	13.8%	16	10.1%	11.5%	22	12.5%	15.9%	25	15.6%	17.7%	22	14.5%	15.5%	36	18.1%	25.6%
	Liberal Democrat	34	3.4%	6	4.2%	18.4%	5	2.9%	13.6%	6	3.2%	16.7%	6	3.5%	16.6%	5	3.3%	14.6%	7	3.4%	20.1%
	Don't know/none	592	59.2%	89	59.5%	15.1%	98	61.0%	16.5%	104	57.6%	17.5%	92	57.8%	15.6%	88	58.5%	14.8%	122	60.8%	20.5%