

Client: The Journal

Agency: panelbase.com

Universe: Adults resident in the UK (excl North East and Scotland)

Methodology: Online panel

Sample size: 1000

Fieldwork dates: 28th - 31st March 2014

Weighting: All the results were weighted by age and gender to be representative of the population nationally. Respondents who voted in the 2010 Westminster election were weighted back to the actual election result.

Further enquiries: Helen Mather, helen@otherlinesnorth.com

		Total	gender		age					
			Female	Male	18-24	25-34	35-44	45-54	55-64	65+
Do you cycle regularly?	Base:	1000	500	500	150	160	180	160	150	200
	Yes	227	82	145	51	41	49	33	24	29
		23%	16%	29%	34%	26%	27%	21%	16%	14%
	No	773	418	355	99	119	131	127	126	171
77%		84%	71%	66%	74%	73%	79%	84%	86%	
Do you cycle to work regularly?	Base:	1000	500	500	150	160	180	160	150	200
	Yes	85	28	58	20	19	23	13	9	2
		9%	6%	12%	13%	12%	13%	8%	6%	1%
	No	915	472	442	130	141	157	147	141	198
91%		94%	88%	87%	88%	87%	92%	94%	99%	
Do you think councils should spend more on cycle paths?	Base:	1000	500	500	150	160	180	160	150	200
	Yes	552	288	264	74	98	105	94	82	99
		55%	58%	53%	49%	61%	59%	59%	55%	49%
	No	296	129	167	55	31	40	51	48	72
		30%	26%	33%	37%	20%	22%	32%	32%	36%
	Don't know	151	82	69	21	30	35	16	20	30
15%		16%	14%	14%	19%	19%	10%	13%	15%	
As a motorist, how do you view cyclists?	Base:	1000	500	500	150	160	180	160	150	200
	Positively	224	100	123	9	46	37	43	38	51
		22%	20%	25%	6%	29%	20%	27%	25%	26%
	Negatively	348	171	177	59	39	56	53	57	84
		35%	34%	35%	39%	24%	31%	33%	38%	42%
	I have no opinion	214	103	111	21	28	47	37	35	46
		21%	21%	22%	14%	17%	26%	23%	23%	23%
	I am not a motorist	215	126	88	62	48	40	26	21	18
21%		25%	18%	41%	30%	22%	16%	14%	9%	

Client: The Journal

Agency: panelbase.com

Universe: Adults resident in the North East

Methodology: Online panel

Sample size: 250

Fieldwork dates: 28th - 31st March 2014

Weighting: All the results were weighted by age and gender to be representative of the population nationally. Respondents who voted in the 2010 Westminster election were weighted back to the actual election result.

Further enquiries: Helen Mather, helen@otherlinesnorth.com

		Total	gender		age					
			Female	Male	18-24	25-34	35-44	45-54	55-64	65+
Do you cycle regularly?	Base:	250	125	125	37	40	45	40	38	50
	Yes	46	19	27	7	6	8	10	9	6
		18%	15%	22%	19%	15%	19%	24%	23%	12%
	No	204	106	98	30	34	37	30	29	44
		82%	85%	78%	81%	85%	81%	76%	77%	88%
Do you cycle to work regularly?	Base:	250	125	125	37	40	45	40	38	50
	Yes	14	6	7	0	5	6	3	1	0
		5%	5%	6%	0%	12%	12%	7%	2%	0%
	No	236	119	118	37	35	39	37	37	50
		95%	95%	94%	100%	88%	88%	93%	98%	100%
Do you think councils should spend more on cycle paths?	Base:	250	125	125	37	40	45	40	38	50
	Yes	144	74	70	26	21	26	22	24	25
		57%	59%	56%	69%	53%	59%	54%	64%	50%
	No	76	29	47	4	13	15	13	9	21
		30%	23%	37%	11%	34%	33%	33%	25%	41%
	Don't know	31	22	8	8	6	4	5	4	5
		12%	18%	7%	21%	14%	8%	13%	11%	9%
As a motorist, how do you view cyclists?	Base:	250	125	125	37	40	45	40	38	50
	Positively	54	25	29	5	7	11	9	10	12
		22%	20%	23%	14%	19%	25%	22%	26%	24%
	Negatively	90	38	53	13	18	13	14	14	18
		36%	30%	42%	36%	44%	29%	35%	37%	37%
	I have no opinion	58	27	31	7	3	16	12	10	9
	23%	22%	25%	19%	8%	36%	31%	26%	19%	
I am not a motorist	47	35	13	12	12	5	5	4	10	
		19%	28%	10%	31%	30%	10%	12%	11%	20%